

**The Flower Farmer: An Organic Grower's
Guide to Raising and Selling Cut Flowers,
2nd Edition**
by
Lynn Byczynski

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Synopsis

From taking cuttings to winning new customers, this is the guide to growing beautiful organic flowers for enjoyment or profit. Over 75,000 copies sold! The first edition of *The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers* helped thousands of small growers start successful cut-flower businesses. This expanded and thoroughly revised second edition has become equally influential for backyard novices and experienced growers alike. New sections in this edition include: Utilizing greenhouses, Recommendations for flower cultivars, Post-harvest handling. Also updated is the acclaimed resource directory, complete with sources of seeds, plants and supplies, and expert information on organic production under the National Organic Program. For the beginner and backyard gardener, there is an extensive section on the basics, including: Variety selection, Soil preparation, Planting, cultivation & harvest, Floral design. For the commercial grower, *The Flower Farmer, 2nd Edition* includes information about: Larger-scale production, Advice about selling to florists, wholesalers, and supermarkets, Understanding the wedding and farmers market customers. This updated edition also includes revised profiles of successful growers, offering behind-the-scenes insight into the operation of some of the most cutting-edge flower farmers in the country. Because of the extensive revisions and enhanced content, *The Flower Farmer, 2nd Edition* is essential reading for those already in the flower business, as well as those who dream of growing flowers for enjoyment or profit.

Sort review

"If you ever have plans to become a commercial flower grower, this book will be invaluable. The author provides in-depth information on every aspect of the subject."--Connie Krochmal, *BellaOnline* Floral Design Editor. About the Author: Lynn Byczynski is publisher and editor of a monthly news letter *Growing for Market*. She also operates Wild Onion Farm in Lawrence, Kansas, where she resides with her husband and two children. For more information, please visit the website of *Growing for Market* at

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Cool Flowers: How to Grow and Enjoy Long-Blooming Hardy Annual Flowers Using Cool Weather Techniques The Holistic Orchard: Tree Fruits and Berries the Biological Way

What people say about this book

Ebook Library Reader, "Great Information. Tons of really great information for the practical flower gardener to the flower farmer. So glad I chose this book."

Sherry, "Best bang for you buck!. A must read for anyone interested in flower farming!"

Sheila Mayfield, "Very enjoyable book. Cover is very nice and contents very helpful. Have been very enjoyable"

Yvonne pegram, "So much knowledge in one book I loved it. To help me define how I want my flower farm to be set up and what I wanted to grow."

Kathy, "A must have book for flower farming!!. Detailed. Practical. Easy to read. Answers all my questions!"

NancyNurse, "Great gift. My brother and sister have a farm with fruits, vegetables, and livestock. They sell their products and plan to expand their product lines. They talked about book during a family gathering and loved the gift! Expect to be receiving early samples!!"

Rena Rose, "A must buy for anyone interested in the trade!. If you're going to buy just one book on the subject of flower farming this has to be it! I have bought and read a lot of books on the subject, this is the winner so far. Second would be Liza Mason Ziegler's "Cool Flowers", and number 3 would be Erin Benzakein's "Cut Flower Garden". I believe this one has the most comprehensive amount of information that is easy to understand and implement than any other book I've been through."

ex, "Very practical advice. I purchased this for a granddaughter who is a beginner commercial flower farmer. I found the book covered all aspects of flower farming and the advice is practical and easy to follow. I don't think you will be disappointed in this book."

Paul Reeder, "Good comprehensive book.. Good comprehensive book. I bought this as I had rented a four acre field and was going to really go for it and grow dahlias etc for profit. Although it all fell through eventually it was not for lack of knowledge. This book, although written for the USA, (I am in the UK), is an absolutely invaluable resource. How to get the maximum output from a given space, the economic considerations of going for a greenhouse or to invest in a cooler, (to preserve flowers after picking), it really has it all, including how to identify which flowers are in demand and how to go about marketing them. I got to the point of securing some deals with local florists, and the knowledge I gained from this book gave me the confidence to hold my own in negotiations instead of coming across like an apologetic amateur. Much of the

book has still been of use to me outside of the business aspects. Not really into flower arranging myself but there is a good section on this. The photographs in the book are to the point, are relevant and professional. A good read and a good buy. Recommended."

Johnny, "The Flower Farmer. This is a beautiful book, with concise and relevant information suited for purpose. I really like the color photos of the various flower layouts. Well worth bookshelf space for any enthusiast. Tom"

Suzanne, "Five Stars. Worth the wait - an EXCELLENT and helpful book!"

Ebook Library Reader, "Excellent. Excellent"

ali1012, "A brilliant flower farming book. Love this book , very easy to dip in and out of and with so much useful information it was a great buy."

The book by Lynn Byczynski has a rating of 5 out of 4.8. 725 people have provided feedback.

Book Information

Language: English

Paperback: 284 pages

Item Weight: 1.75 pounds

Dimensions: 7.88 x 0.75 x 10 inches

Hardcover: 317 pages

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Screen Reader: Supported

Enhanced typesetting: Enabled

X-Ray: Enabled

Word Wise: Enabled

Sticky notes: On Kindle Scribe

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Grade level: Preschool - 2

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